



KIMBERLY C. LANGSTON

Hello,

Thank you for visiting my page and your interest in learning more about me. I would love to have the opportunity to meet with you and your team. Let's share in the design process, and explore amazing creative together.

WHAT CAN I DO?

I specialize in marketing, art direction, graphic design, social media, email automation, branding, presentations, customer service, and so much more. I have a keen eye for design, typography, digital/print production and I truly enjoy exploring new design solutions.

I've had the pleasure of designing creative for brands like Verizon, Denny's, and more for well over a decade at EP & Co (Erwin Penland) in both Greenville, SC, and New York, NY. Most recently, I have had the joy of helping The Peace Center design exciting Broadway show graphics, social media, magazine ads, direct mail, and digital campaigns right here in Greenville, SC. I've successfully collaborated in-person and virtually with a network of employees, clients, and vendors across the nation as part of Hill Holliday, IPG.

EXPERIENCE:

- National, regional plus local campaigns targeted in a variety of traditional and digital mediums
- Management, teamwork, growth, leadership, and culture as part of a 120-350 person agency
- Art direction, graphic design, marketing, project management, email, print/digital production, customer service, customer growth/retention, video, and social media

I am actively seeking employment and would love to learn, work, and grow with an amazing team.

THANK YOU,

KIMBERLY C. LANGSTON

GRAPHIC DESIGN ■ ART DIRECTION ■ MARKETING CREATIVE

864.270.3116 ■ kimberly.c.langston@gmail.com

<https://www.langstondesign.org/>



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WORK HISTORY

Senior Graphic Designer

THE PEACE CENTER ■ Greenville, SC ■ November 2021 – April 2025

Graphic Design, Art Direction

(digital banners, social media, brochures, proposals, media kits, billboards, direct mail, magazine ads, video, email, digital+print production)

Remote Freelance Graphic Designer

DENNY'S CORPORATE ■ Spartanburg, SC ■ April 2019– November 2021

Graphic Design and Studio Production

(menus, social media, in-store displays, signage, magazine ads, promo collateral, postcards)

Marketing Creative & Customer Service Executive

INDEXX INC., & GROWLL.COM ■ Greenville, SC ■ March 2020 – November 2021

Graphic Design and Email Marketing

(project management, social media, customer acquisition/retention, sample kits, branding, magazine ads, email, brochures, marketing)

Graphic Design & Email Marketing Manager

FRESH WATER SYSTEMS ■ Greenville, SC ■ May 2016 – March 2020

Graphic Design, Branding and Email Marketing

(Klaviyo email automation/design, art direction, branding, social media, copywriting, magazine/web banner ads, packaging)

Art Director

EP & CO (Hill Holliday, IPG, Erwin Penland) ■ Greenville, SC ■ 2013 – 2016

Creative Direction and Art Direction for Verizon Fios In-store National Retail

(creative direction, social media, direct mail, posters, brochures, window graphics, in-store display, email campaigns, email, micro-sites)

Associate Art Director

EP & CO (Hill Holliday, IPG, Erwin Penland) ■ Greenville, SC ■ 2010 – 2013

Art Direction for Verizon Wireless In-store National Retail & National Direct Mail

(creative direction, direct mail, newspaper/magazine ads, posters, brochures, email, landing pages, window graphics, web banners)

Lead Graphic Designer

EP & CO (Hill Holliday, IPG, Erwin Penland) ■ Greenville, SC ■ 2009 – 2010

Graphic Design for Verizon Wireless National Retail & Direct Mail, Advance America, Fatz Cafe

(menus, newspaper/magazine ads, billboards, posters, folders, brochures, print production, leading/mentoring design teams)

Senior Graphic Designer

EP & CO (Hill Holliday, IPG, Erwin Penland) ■ Greenville, SC ■ 2006 – 2009

Graphic Design for Advance America, Wells Fargo, Fatz Cafe

(newspaper/magazine ads, billboards, posters, brochures, print production, spec sheets, posters)

Graphic Designer

EP & CO (Hill Holliday, IPG, Erwin Penland) ■ Greenville, SC ■ 2001 – 2006

Graphic Design for Verizon Wireless National Retail

(newspaper/magazine ads, newsletters, billboards, posters, brochures, print production, catalogs, flyers)

EDUCATION

ANDERSON UNIVERSITY ■ Bachelor of Arts, Graphic Design ■ May 2001

TOOLBOX

Adobe Creative Suite ■ Microsoft Office ■ Hootsuite ■ Social Media ■ Wordpress ■ Email Automation